KPMG Ignition is a dynamic network of teams that helps businesses spark innovation and fuel change to unlock value and prepare for the future.

From idea generation to strategy to execution or at any stage in between, KPMG Ignition can help you discover emerging opportunities through our far-reaching innovation and intelligence capabilities; design bold scenarios using state-of-the-art interactive technology; and deliver the insights and solutions that only come from efficient cross-team collaboration.

At the core of KPMG Ignition are multidisciplinary teams where we design, build, and deliver digitally enabled technology solutions with our clients.

**Space with a purpose**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Project, meeting, and recreation spaces</td>
<td>to encourage creative thinking</td>
</tr>
<tr>
<td>An open floor plan</td>
<td>designed to enhance collaboration, both internally and externally</td>
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<tr>
<td>High-tech visualization tools</td>
<td>that allow us to demonstrate solutions</td>
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</table>

Our Ignition centers are unique environments that encourage technological creativity. With project-focused work spaces that foster inventive technology-driven solutions, these centers empower and inspire us. They feature:

**Additional KPMG Ignition capabilities**

**The Innovation Lab at KPMG Ignition** – helps organizations develop the breakthrough ideas they need to get ahead of their greatest challenges. We provide insights on signals of change from an outside-in perspective. Working shoulder-to-shoulder with our clients in an immersive process, we apply design thinking for business model innovation to drive from signals to action.

**The Insights Center at KPMG Ignition** – In this collaborative environment, using interactive visual technology and real-time scenario testing, you can interact directly with your organization's data and see it come to life in ways never imagined. We offer a range of immersive sessions that can range from analytics showcases to idea generation and project activation.
**Build partnerships, shape capabilities**

To help our clients incorporate the latest in technological advancements, we facilitate working relationships with our strategic partners, which include: Apptio, Oracle, ServiceNow, IBM, Coupa, and Workday.

KPMG Ignition centers are designed to push innovation and efficiency, delivering the following capabilities:

**Mobile, digital, and data analytics technology**
- Capitalize on data and reimagine the customer and employee experience:
  - Use digital and mobile technologies to drive business transformation
  - Motivate workforce and increase productivity of your mobilized teams
  - Create value-added innovation for existing products
  - Using data and analytics, turn insights and innovative ideas into business solutions

**Tax transformation & technology**
- Tap into advanced tax software to empower your tax function:
  - Develop, deliver, and support your tax software applications

**HR and business transformation**
- Adapt to a changing external environment by evolving your internal business:
  - Deliver intelligent business models centered around people, process, and technology
  - Develop strategies, structures, systems, and processes that align to your people priorities, including HR technology deployment

**Cloud-based human capital management & financials**
- Better manage your people and books with Cloud platforms:
  - Bridge the gap between transformation strategy and execution, from helping to define your vision to designing, embedding, and improving solutions in your organization

**IT service management**
- Enable IT to advance the business, not just support it:
  - Analyze challenges and opportunities, enhance decision-making, and accelerate progress and performance, all while helping to optimize costs
  - Manage the business of IT through an integrated view of technology, cost, performance, supply, and demand

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**Drive innovation, build excellence**

We’ve created an integrated network of collaborative spaces where our people can optimize opportunity and expand the art of the possible. We are continuously looking for strategic geographical locations for our next Ignition center.

**Our locations:**
- Atlanta, GA
- Denver, CO
- Grand Rapids, MI
- New York, NY (two locations)
- San Francisco, CA

**Deliver more**

We’re driven by passion, efficiency, and creativity. At our Ignition centers, we dream bigger, build better, and push the line further. These centers are another way we can deliver greater genuine value to our clients, every day.

To find out more about our Ignition centers—and the impact they can have on your business—please contact: us-mktkpmognition@kpmg.com or visit www.kpmg.com/us/ignition.

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