It’s tough to make the right IT decisions...
...if you don’t have a clear view of where you want to go.

KPMG’s Technology Business Management professionals help you align your IT perspective with your organization’s business vision and strategy.

There’s no question that technology capabilities—and costs—continue to grow. The question is: How do you ensure you’re getting the greatest return on this investment and that it will help your organization meet its strategic goals?

KPMG’s Technology Business Management (TBM) services help you answer that question with a combination of tools, processes and experience that’s hard to match. We designed our TBM approach to help you build a more strategic working relationship between IT and finance—one that can deliver critical benefits across the entire organization.

Now. And going forward.
When it comes to managing technology, there’s no such thing as business as usual anymore. Today’s IT organizations are expected to create sustainable value and contribute to the overall bottom line. One way to accomplish this is for CIOs to improve the way they make technology decisions in order to optimize costs, quality and the overall value of their IT services.

That’s where KPMG’s approach to TBM comes in. We believe TBM goes beyond software. It requires a broader perspective that brings together the right tools and technology with processes that have achieved results. And in KPMG’s case, these processes reflect TBM professionals’ in-depth experience in working closely with both IT and finance. At the same time, TBM professionals are also able to tap into the range of industry knowledge, data analysis capabilities and change management experience across the global network of KPMG firms.

This comprehensive approach can help you create greater cost transparency and establish a strong partnership between Finance, IT and your business lines. The result? A strategic road map for creating sustainable business value, while increasing your ability to run IT like a business.
Extensive experience in TBM implementation has revealed that there’s no such thing as one-size-fits all. With that in mind, KPMG firms work directly with clients on every implementation to determine a clear, customized roadmap—one designed to help them align their technology performance with organizational business expectations.

This custom-tailored approach begins with looking at your organization’s specific goals and understanding where gaps may exist between technology objectives and business strategies. Then working together using consistent language, along with data and evaluation criteria, you are able to make faster, better-informed, fact-based decisions about technology costs, quality and performance.

This approach offers a wide range of advantages, including:

- **More value from your technology.** KPMG firms’ approach helps you create a transparent cost environment using TBM to evaluate technology quality and performance. This can result in a higher return on your technology investments and greater opportunity to improve collaboration and innovation across the organization.

- **A broader perspective.** KPMG firms offer a suite of TBM services that enables a single, transparent view of the relative technology costs and performance across your enterprise. This can help guide informed forecasting decisions, change behaviors and improve overall technology value.

- **Better performance.** KPMG firms’ TBM professionals help you achieve a more collaborative IT culture focused more on outcomes. This includes support and guidance through behavioral, process and organization structure changes.

- **Real-world business support.** In addition to technology insights, KPMG professionals bring in-depth experience with financial management and other business issues to your TBM implementation. As a result, you are better able to communicate the value of TBM in language the business side of the house understands which, in turn, makes it possible to deliver IT services that satisfy real business demands.
Understanding how TBM can benefit an organization is easy. Understanding how to take full advantage of these benefits is another story. That’s a key reason to involve KPMG early in your TBM decision-making process.

KPMG’s TBM professionals have already completed a number of implementations. This includes providing the necessary data analysis, requirements gathering, software implementation, financial architecture, software configuration experience and rigorous project management. Now add highly skilled professionals, who help coach employees on how to view, integrate and manage technology in their daily work.

It all supports a TBM approach that is more cost effective and valuable, with faster results and less stress to your workforce.

In other words, TBM by KPMG helps you make the right IT decisions by giving you a clear view of where you want to go.
My objective was to get finance on board. The way I got there was to focus on the cost of delivering IT and getting to efficiency.

– CIO

Depend on KPMG’s TBM professionals

Concerned about your team’s workload once you’ve implemented TBM? If you need help, KPMG firms offer the optional TBM as a Service. This provides you with KPMG professionals to help manage the day-to-day operations of your TBM implementation.

These professionals combine the skills necessary to help you make the most of your TBM implementation, including:

• In-depth understanding of financial and reporting issues
• Experience in managing day-to-day TBM software operations
• Insight into cost analysis and risk management
• Ability to recognize when actions may be required

The result can be an even greater return on your organization’s TBM investment. One that takes full advantage of TBM data to provide insights on benchmarking, total cost of ownership, cost optimization and more.

To learn more about this optional TBM service, contact one of our TBM professionals. You’ll find their contact information on the back cover.
Keep your IT organization moving in the right direction.

For more information, contact one of the Technology Business Management professionals below:

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