Your mission may be to lower IT costs, support business growth, differentiate against the competition, and contribute to your organization’s bottom line. This level of transformation is complex and takes specialized skills and experience. Decisions to select the right organization model, talent, tools, and processes sometimes stall because decision makers lack the facts and actionable insights to make bold changes. As an executive, your challenge is keeping the organization focused on executing the vision while you eliminate the roadblocks and make the hard decisions.

KPMG’s Technology Business Management (TBM) approach can help. It includes a framework, tools and processes designed to support an integrated view of technology cost, performance, supply and demand across the enterprise. These services help you manage technology in a more fact-based, consumer-focused way, helping to enhance your return on investment and drive sustainable growth.

**STAY ON COURSE WITH KPMG’S TBM AS A SERVICE**

You want the full-time benefits of TBM — but you might not have the right expertise or staff skilled in finance, technology and data analysis to properly operate and enhance your TBM environment. That’s why KPMG firms offer TBM as a Service (TBMaaS).

KPMG’s TBMaaS facilitates faster TBM adoption by delivering transparency to the cost, quality and consumption of IT services. These services help sustain your TBM model by embedding governance and controls into your trusted data sources. Once your environment is stable, KPMG firms are the only ones that can bring insights into cost optimization, risk profiles, funding models, and enhancements to your investment portfolio.

TBMaaS drives down cost and is more efficient since you don’t have to train and maintain your own staff. With TBMaaS, KPMG firms provide the professionals to work with you to progress and sustain your TBM journey. KPMG firms have assembled leading TBM practitioners that provide the equivalent of a full TBM Office with a manager, architect and skilled analysts. This team helps you design, implement, run, and enhance your TBM operations to assist your organization in getting the best possible value from technology investments.

• KPMG professionals conduct a post-TBM tool implementation review, capture lessons learned and help you maintain and improve the TBM environment over the long term.

• Each month, they load relevant data and validate and share reports while helping to enhance your cost model. KPMG’s TBMaaS team can also help you manage the daily tactics that enable you to close your monthly financials as a seamless, no-headache process.

• KPMG firms’ TBMaaS customers have access to the firms’ tailored insights on better-practices for reducing cost, structuring portfolios and managing IT risk — a benefit that can give you a competitive advantage.

This team provides you the ability to transform TBM data from reports into actionable insights to help you make the best business decisions.
KPMG TBM advisors have technical skills backed by down-to-earth experience in successfully managing TBM environments across a range of industries. That’s why these well-trained professionals don’t just manage the TBM tool – they take a practical, results-based approach to deliver return on investment. To achieve this, they apply in-depth understanding of technology, finance and reporting as well as insight into cost modeling, financial analysis and risk management. They combine these with experience in daily TBM software operations to improve the value of your IT.

The job market for these skills is competitive. Secure the right people who can help you improve the value of your IT faster and enable you to run IT as a business.

**BENEFIT FROM DOWN-TO-EARTH EXPERIENCE**

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**ARE YOU READY TO LAUNCH?**

For a quick measure of your IT organization’s readiness for the TBM journey, take the KPMG TBM Proficiency Assessment at kpmg.com/us/tbminitiative. It’s free and comes with a benchmark report and tailored KPMG Advisory guidance on how your organization can most effectively embark on its TBM journey.