You know where you want to go – lower information technology (IT) costs, shape demand, reduce risk, and increase business value. But obstacles often stand in the way of starting your journey:

- You lack a common business language to articulate the value of IT investments
- Budgets, forecasts, and consumption reports lack credibility due to gaps in data and process and have no common language
- Forecasts of IT consumption are inaccurate or unreliable
- Masses of disparate data provide little actionable insight on cost, quality, and performance
- Technology Business Management tools provide basic cost transparency but do not deliver the promised value and insights

A strategy and roadmap can give you a plan of action to assess your obstacles and help achieve your goals.

START YOUR TBM JOURNEY WITH KPMG’S TBM STRATEGY AND ASSESSMENT

Many successful organizations lower technology costs, reduce risk, influence demand and increase IT value with KPMG’s Technology Business Management (TBM) services. Based on methodologies that have achieved results, KPMG’s TBM approach includes a change management-based framework, tools and processes designed to support an integrated view of technology cost, performance, supply and demand across the enterprise. With TBM you can manage IT in a fact-based, consumer-driven way, helping to enhance your return on technology investment and drive sustainable, bottom-line growth.

Your TBM journey should begin with KPMG’s Strategy and Assessment services, a critical, foundational step that maps the path and clears milestones along your TBM journey.

- Understand where gaps exist between technology objectives and business strategies, and how those gaps compare to other companies
- Analyze roles, processes, systems, and data to determine what needs to be maintained or changed
- Expand beyond an IT showback/chargeback model to include cost, quality and performance
- Identify which technologies will best enable and sustain your TBM journey
- Create a detailed strategy and roadmap for successfully implementing and sustaining TBM to integrate your organization’s finance, business and technology functions
- Establish the business case for TBM in your organization
- Prioritize when investing in TBM tools so you can maximize the return on the technology investment based on your specific requirements

KPMG’s network of professionals work with you to build a strategy and roadmap designed to enable transparency into cost, quality, performance and value of future IT services while also considering tax and regulatory implications of your IT investments. The strategy and roadmap can also help clarify the advantages of a revised model equitable for IT chargeback. They also lay the path to give stakeholders the transparency and power to regulate their IT services consumption. The roadmap clearly articulates timely milestones, scope, and changes in governance for implementing TBM across your organization.

Take the first step to orient your IT organization toward the single objective of running IT as a trusted, value-creating business partner.
Organizations recognize the KPMG network of member firms for their success in delivering TBM capabilities using a customized approach. The KPMG team combines deep knowledge of technology along with expertise in finance, tax, risk, and change management. That’s why KPMG professionals can objectively help organizations develop the right TBM strategy and communicate the value of IT in language the business understands.

For a quick measure of your IT organization’s readiness for the TBM journey, visit kpmg.com/us/tbmready to take the KPMG TBM Proficiency Assessment. It’s free and comes with a benchmark report and tailored KPMG Advisory guidance on how your organization can most effectively embark on its TBM journey.