Cross over to run IT as a business.

Demand for information technology (IT) services and the costs to deliver them continue to rise. At the same time, business executives often believe IT organizations are out-of-touch and focused on the wrong things. But you know there’s more to effective IT than running a silent, cost-effective utility. Your goal may be a technology organization that can support growth as well as help differentiate and contribute to your company’s bottom line.

Forward-thinking organizations worldwide use KPMG’s Technology Business Management (TBM) services to align their technology performance with business expectations. Based on tested methodologies, a TBM approach includes a framework, tools and processes to help the business see IT as a strategic partner rather than just a commoditized function. TBM services are designed to support an integrated view of technology cost, performance, supply and demand across the enterprise. TBM analytics enable you to manage IT in a more fact-based, consumer-focused way, helping to enhance your return on investment and drive sustainable growth.

**BEetter results faster with KPMG’s TBM implementation services**

Organizations with effective TBM tool implementations add greater value to the business more quickly. This is when you put ideas into action – and see immediate results.

KPMG’s TBM implementation services help clients benefit from their TBM technology investment from start to finish. Tapping into strong relationships with TBM tool partners, we’re with you on every step of your TBM journey – from strategy and assessment to integration and deployment – depending on where you are in the TBM journey.

And because an effective TBM implementation goes far beyond the tool or platform, KPMG professionals are equipped to deliver all aspects of the TBM implementation. The most critical steps include the right reports to improve decision-making as well as governance and organizational change management to sustain improvements for the long term.

Companies often struggle to move past the cost-of-IT conversation. Leaders worldwide apply TBM processes and tools to accelerate beyond transparency. They use the data to evaluate investment scenarios, platform change, and supplier performance. With visibility into your technology assets, you can see which services are used most, which are not, and any gaps. New funding models open up when you can create differentiated pricing structures for higher-value services while retiring risky older assets. Implementing TBM helps demystify the demand-and-supply conversation and turns it into a series of fact-based and actionable options.

**LET AN EXPERIENCED TBM TEAM GUIDE YOUR JOURNEY**

KPMG firms are experienced leaders in driving TBM transformation. No other firms have invested as much in the breadth of TBM capability—spanning finance, organizational change, tax, compliance, portfolio, technology, operations, and risk. KPMG professionals apply IT business value knowledge every day to implement TBM in organizations around the world. That’s why they go beyond implementing TBM tools to help organizations deliver the promise of IT value.

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For a quick measure of your IT organization’s readiness for the TBM journey, take the KPMG TBM Proficiency Assessment at kpmg.com/us/tbmready. It’s free and comes with a benchmark report and tailored KPMG Advisory guidance on how your organization can most effectively embark on its TBM journey.

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